

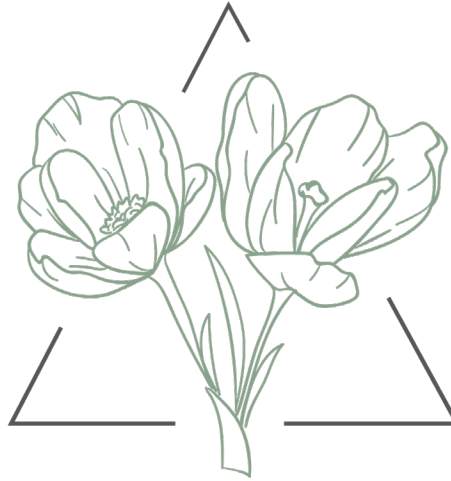
Branding Guide



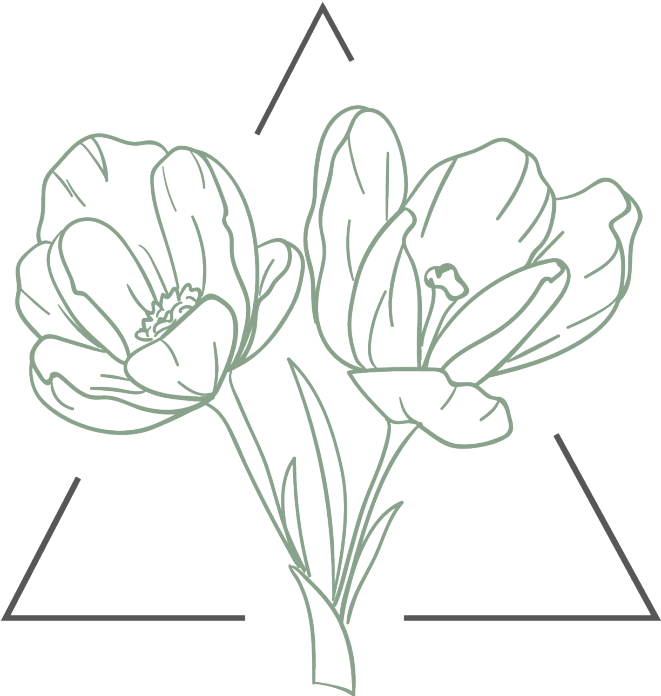
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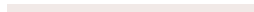

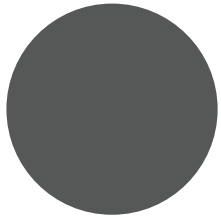
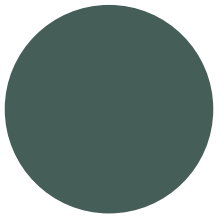
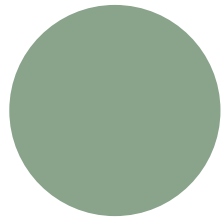
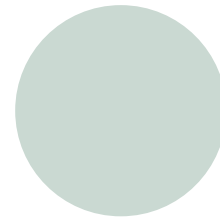
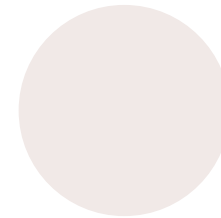
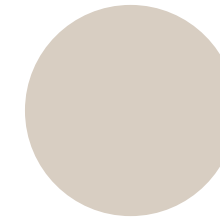
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CEMENT	FOREST	SAGE	MINT	SAND	KHAKI
C 64 M 55 Y 55 K 29 R 86 G 88 B 87 #565857 PANTONE 425 C	C 73 M 47 Y 59 K 28 R 69 G 94 B 88 #455E58 PANTONE 5477 C	C 50 M 25 Y 50 K 0 R 138 G 164 B 140 #8AA48C PANTONE 2406 C	C 20 M 7 Y 16 K 0 R 202 G 217 B 210 #CAD9D2 PANTONE 621 C	C 4 M 7 Y 6 K 0 R 241 G 233 B 231 #F1E9E7 PANTONE 7604 C	C 15 M 15 Y 21 K 0 R 216 G 206 B 194 #D8CEC2 PANTONE 7528 C
					

Roboto Condensed Light

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

0123456789?!

Roboto Condensed Bold

abcdefghijklmnopqrstvwxyz

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ**

0123456789?!

Magenta Regular

abcdefghijklmnopqrstvwxyz

*ABCDEFGHIJKLM
NOPQRSTUVWXYZ*

0123456789?!

Roboto Light

abcdefghijklmnopqrstvwxyz

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

0123456789?!

Headline 1

Primary Headline Typeface
and Title Case is Preferred

Headline 2

*Secondary Headline Typeface
and Title Case is Preferred*

Subhead

**Subhead typeface and
sentence case is preferred**

Body Text

This should be used for large blocks of copy. You should primarily use sentence case for this font.