

Branding Guide



LA LIBRE

Bistro + Lounge

Logo Design

LA LIBRE  *Bistro + Lounge*

MAIN LOGO



LA LIBRE
Bistro + Lounge

SECONDARY LOGOS



SOCIAL MEDIA



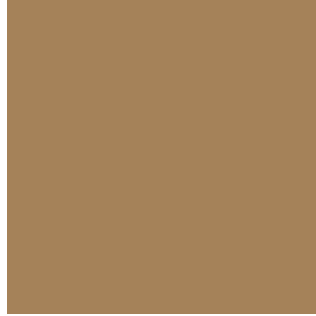
Color Palette

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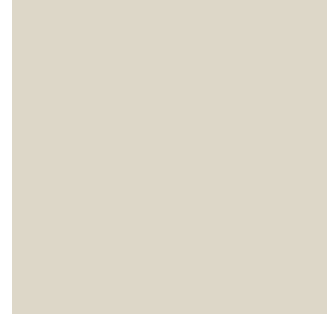
PRIMARY COLORS



C: 0 M: 0 Y: 0 K: 98
R: 17 G: 17 B: 19
#111113
PANTONE Black 6C

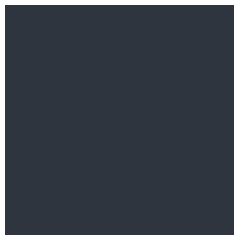


C: 33 M: 46 Y: 71 K: 9
R: 165 G: 130 B: 89
#A58259
PANTONE 2470 C

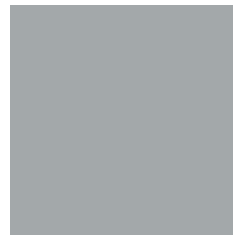


C: 13 M: 11 Y: 20 K: 0
R: 221 G: 215 B: 200
#DDD7C8
PANTONE 7527 C

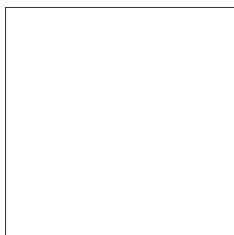
SECONDARY COLORS



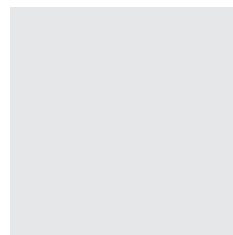
C: 78 M: 68 Y: 54 K: 51
R: 47 G: 53 B: 63
#2F353F
PANTONE 4140 C



C: 38 M: 28 Y: 29 K: 0
R: 163 G: 168 B: 170
#A3A8AA
PANTONE 429 C



C: 0 M: 0 Y: 0 K: 0
R: 255 G: 255 B: 255
#FFFFFF



C: 8 M: 6 Y: 6 K: 0
R: 230 G: 231 B: 232
#E6E7E8
PANTONE 649 C

Typo- graphy

LA LIBRE  *Bistro + Lounge*

Headline 1

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Headline 2

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789

SUBHEAD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789

Body

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Design Elements

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