

Branding Guide



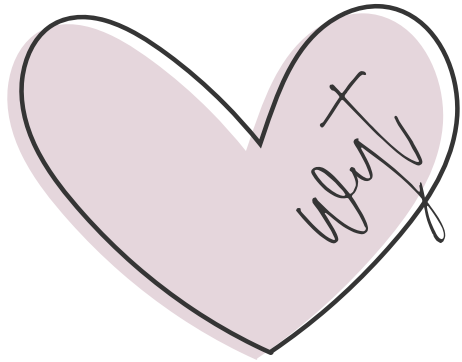
with you tucson

MINISTRIES

Logo Design

with you tucson

MINISTRIES



with you tucson

MINISTRIES



with you tucson

MINISTRIES

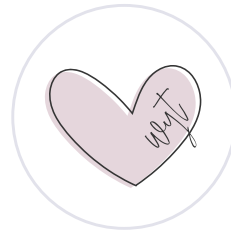
Social Presence

with you tucson

MINISTRIES



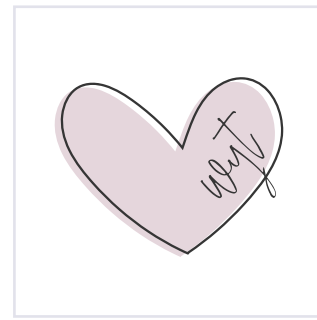
LINKEDIN
400 x 400px



FACEBOOK + INSTAGRAM
180 x 180px



GOOGLE MY BUSINESS
250 x 250px



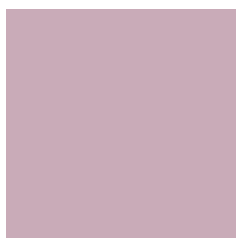
QUICKBOOKS + PAYPAL
250 x 250px

Color Palette

with you tucson

MINISTRIES

Primary Colors

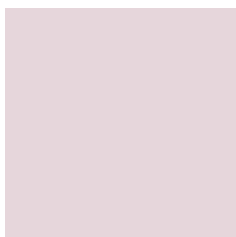


C = 20 M = 33 Y = 17 K = 0
R = 201 G = 171 B = 184
#C9ABB8
PANTONE 4092 C



C = 0 M = 0 Y = 0 K = 94
R = 54 G = 52 B = 54
#363436
PANTONE 412 C

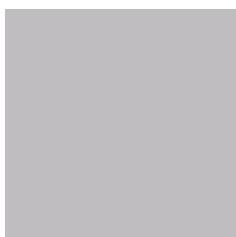
Secondary Colors



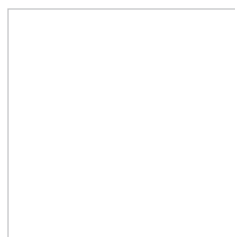
C = 8 M = 15 Y = 7 K = 0
R = 229 G = 214 B = 219
#E5D6DB
PANTONE 677 C



C = 25 M = 0 Y = 15 K = 0
R = 189 G = 227 B = 219
#BDE3DB
PANTONE 573 C



C = 25 M = 21 Y = 19 K = 0
R = 191 G = 189 B = 191
#BFBDBF
PANTONE COOL GRAY 4 C



C = 0 M = 0 Y = 0 K = 0
R = 255 G = 255 B = 255
#FFFFFF

Typo- graphy

with you tucson

MINISTRIES

Heading 1

Metropolis Thin | Title Case

HEADING 2

Metropolis Bold | Uppercase

Heading 3

Sugeng Rawuh | Sentence Case

Paragraph

Metropolis Regular | Sentence Case